



*The force
behind your
energy supply
business*

PPL Solutions
Two North Ninth Street
Allentown, PA 18101
800-718-7775
www.ppl-solutions.com

CUSTOMER ACQUISITION

Your business begins with the acquisition process. PPL Solutions provides effective, value-added customer acquisition services to bring new business to your energy supply business.

We support direct sales, e-commerce, inside sales and telemarketing to ensure that contracts are executed properly.

Services we provide include:

- Prequalification calling
- Outbound calling
- Fulfillment mailings
- Support for direct sales, e-commerce, inside sales and telemarketing
- Sales and marketing reports
- Customer acquisition and management system

PPL Solutions has the expertise and ability to provide cost-effective and integrated customer care and back-office solutions for retail energy suppliers. We position you to be profitable.